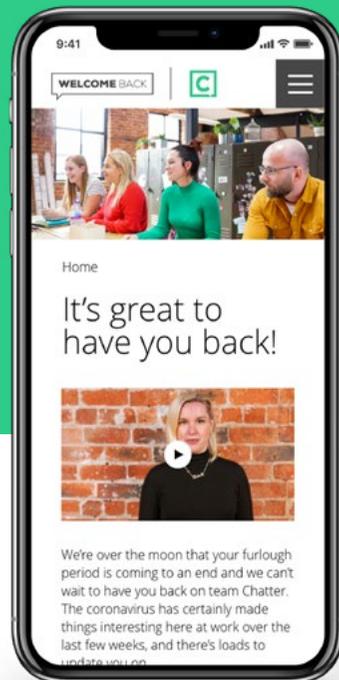# WELCOME BACK

BY

CHATTER
thinking people

A POSITIVE EXPERIENCE – WHEN YOUR PEOPLE NEED IT MOST

COVID-19 REBOARDING PORTAL

WELCOME BACK

We've really missed you and we can't wait to have you back on team Chatter!

To log in, enter your first name and the password your people team have sent you:

Name

Password

Sign In   Forgotten Login Info?

Home

It's great to have you back!

We're over the moon that your furlough period is coming to an end and we can't wait to have you back on team Chatter. The coronavirus has certainly made things interesting here at work over the last few weeks, and there's loads to update you on

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THE BIG IDEA

THE COVID-19 PANDEMIC IS HITTING LOTS OF SECTORS HARD, BUT THE UK GOVERNMENT HAVE STEPPED IN TO HELP WITH THE CORONAVIRUS JOB RETENTION SCHEME. IT'S A TEMPORARY SCHEME THAT ALLOWS EMPLOYERS TO 'FURLOUGH' PEOPLE WHILE STILL BEING ABLE TO COVER 80% OF THEIR USUAL MONTHLY WAGE COSTS SO THEY CAN RETAIN THOSE PEOPLE AND PROTECT THE UK ECONOMY.

Even where businesses haven't had to furlough anyone, people may have been "stood down" while their regular role wasn't required. So most businesses are going to need to "Welcome Back" colleagues in one way or another over the coming weeks and months - especially now that the government are actively looking to ease lockdown restrictions and re-ignite the economy in a big way.

However, many of those returners will be worried about their jobs and careers. And they may be returning to a working environment that is significantly different to the one they left, and one where they really need to hit the ground running.

That's where **WELCOME BACK** by **Chatter** comes in. It's a comprehensive Reboarding Portal that can help you reassure your people and deliver a positive message when they need it most by communicating key messages like these:

• "It's great to have you back"
• "We really value you and the work that you do"
• "We appreciate that being away hasn't been easy for you"
• "Thanks for understanding our position in this situation"
• "Here's everything you need to make your return to work as smooth as possible"

WELCOME BACK

WHAT DOES WELCOME BACK DO?

The **WELCOME BACK Reboarding Portal** can make the process of welcoming your people back to the business a positive and meaningful experience, and help them re-connect with their role in an easy and accessible way.

- It reassures people that they're a priority
- It frees up your time and resources
- It shows that your HR/people team are going above and beyond
- It's simple to set up and launch, and is password protected
- It's easy to update and manage
- It's personal to you and your people
- It can grow with you
- It doesn't store personal information so there are zero GDPR issues
- It includes an easy to remember *.welcomeback.work domain name
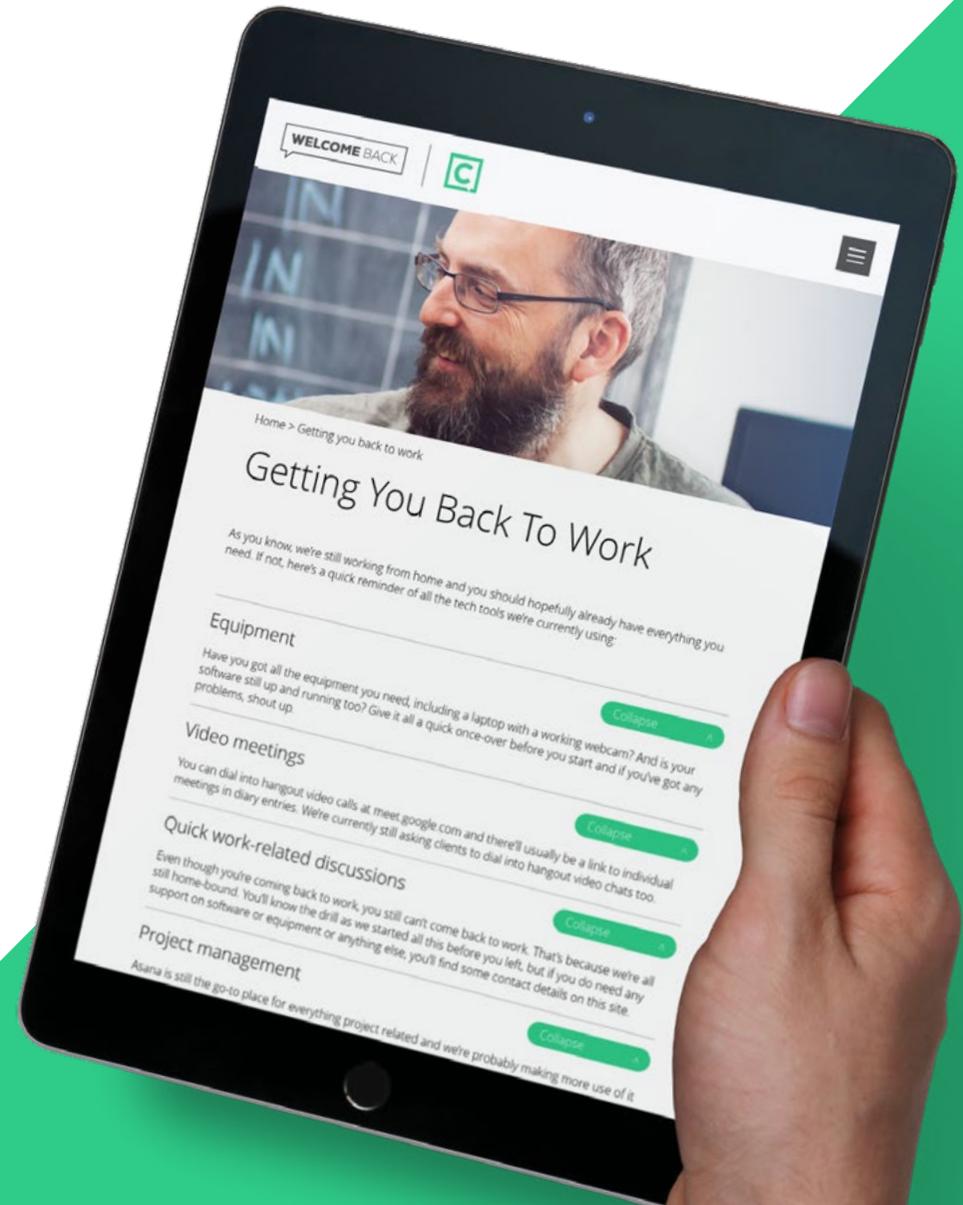
WHAT'S INSIDE?

The content of the Portal will be written to your brief, but here's a quick idea of what it could include:

- A headline message from Leadership
- A roundup of what's happened since Lockdown/Furlough began
- Info around new working practices you've had to introduce
- IT support and signposting
- Health and wellbeing support and signposting
- 'Back to work' checklists
- Important document downloads

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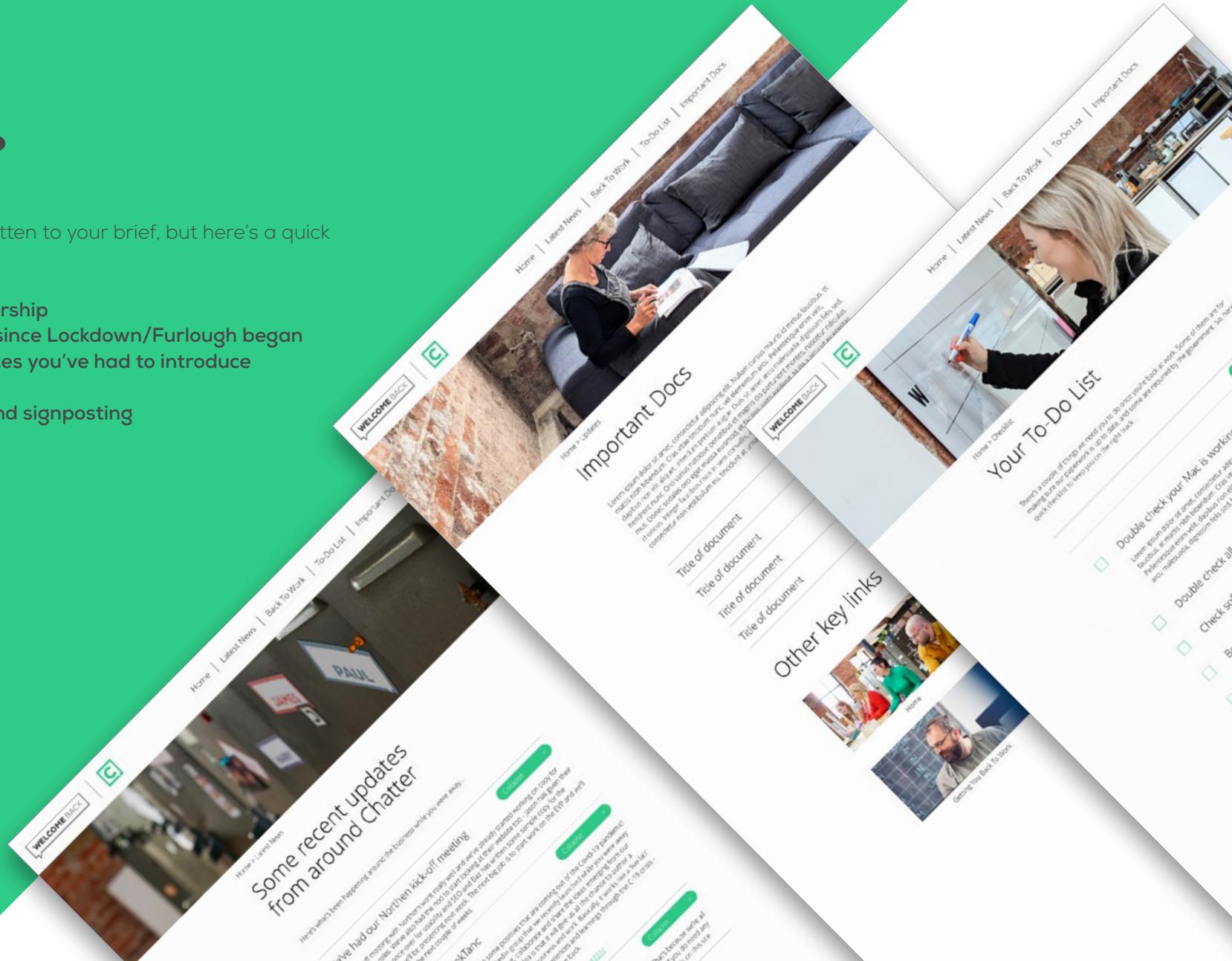
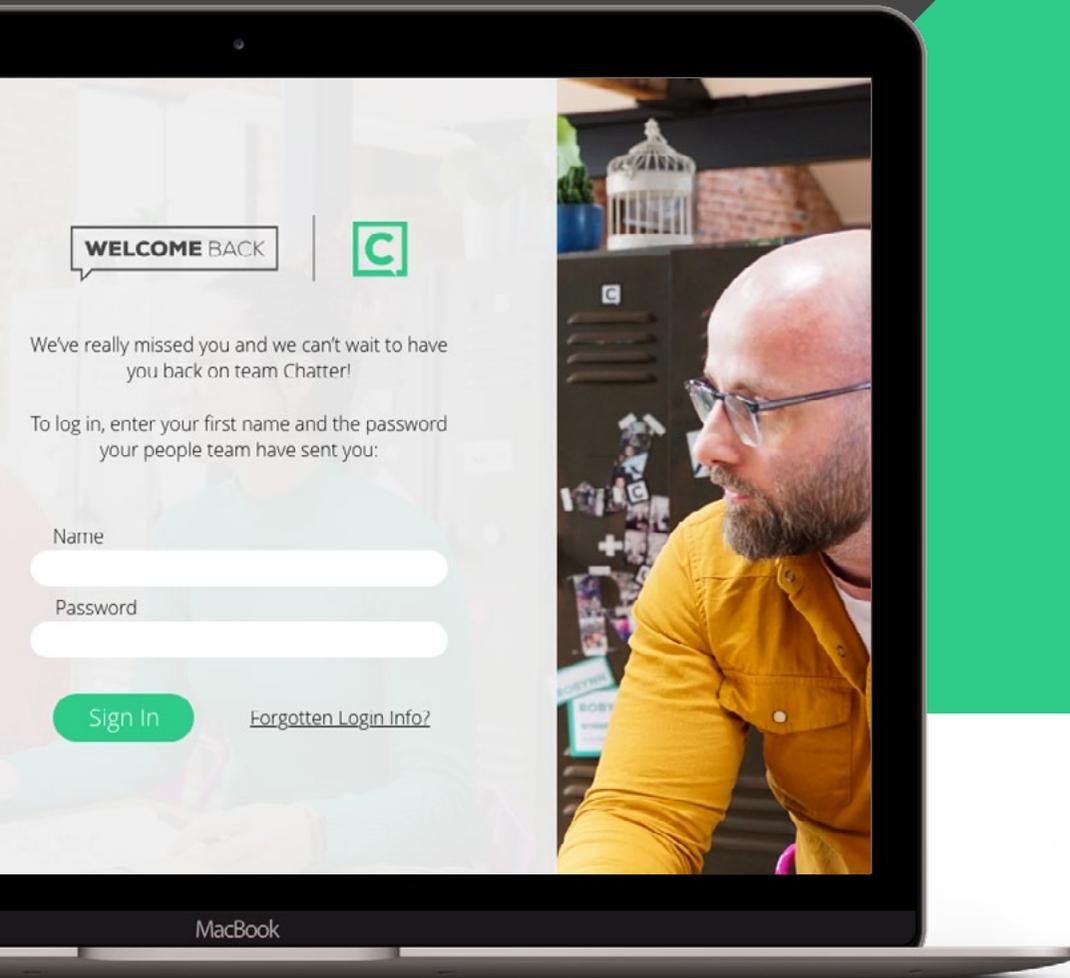**CHATTER**
thinking people

GETTING STARTED

It's incredibly easy to get your **WELCOME BACK Portal** up and running. All you need to do is share an overview of your content with us, together with your logo and any images you'd like to use. We'll then get your portal written, built and live in a week – and we'll host it for 6 months, too.

The starting price is £7500, and this includes 5 pages of content, fully copywritten in line with your brand and/or tone of voice guidelines, with designs based on a selection of template layouts.

If you want a bigger or more bespoke WELCOME BACK Portal, we can provide a quote for that. And we can also provide monthly stats and reporting as well as ongoing support to keep your content up to date for just £500 per month.

WANT TO KNOW MORE?

We'd love to chat and tell you more about **WELCOME BACK.** Drop us a line at **welcomeback@welovechatter.com** and let's have a natter.

WELCOME BACK | C

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MacBook

welcomeback.work